

Gender Equal Cities



URBACT method

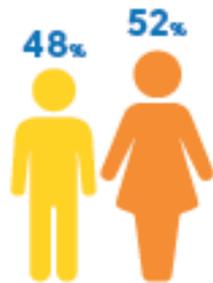


Integrated + Participative x Transnational Exchange =
Sustainable Urban Development

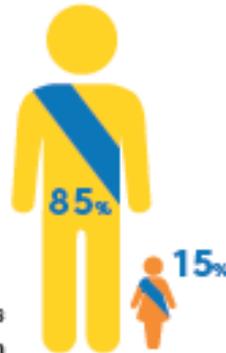
- ◆ Integrated approach to solving complex urban issues
- ◆ Participative approach: involving all local stakeholders
- ◆ Transnational exchange & Learning: building networks of cities



Inequality is persistent



In the EU 52% of the population are women...



but only 15% of the mayors in EU cities are women



Women continue to be paid **16% less** than men

The 2030 Agenda for Sustainable Development aims to achieve

gender equality and empower all women and girls.



Only **34.4%** of the EU self-employed

and **30%** of start-up entrepreneurs



are women

Men are more likely to make a **single destination journey by car**, whereas women generally use **public transportation to do multiple journeys in one day**, because they combine employment and care duties.





Local government can make a difference



1
REPRESENTATION
AND PARTICIPATION

2
GOVERNANCE

3
ECONOMIC EQUALITY

4
PUBLIC SERVICES

5
PLANNING AND PUBLIC SPACE

6
MIGRANT INTEGRATION



Knowledge and examples

- ◆ URBACT Good Practices
- ◆ Tips for cities to reduce gender based inequality
- ◆ In cooperation with Council of European Municipalities and Regions (CEMR): Charter on Equality of Women and Men in Local Life





Representation and Participation

Getting women in



Getting women heard





“It’s not only a matter of 50/50 representation; it’s also about a matter of which positions do women and men take at different levels.”

Mihaela Onofraş
Project Manager, European Association for Local Democracy



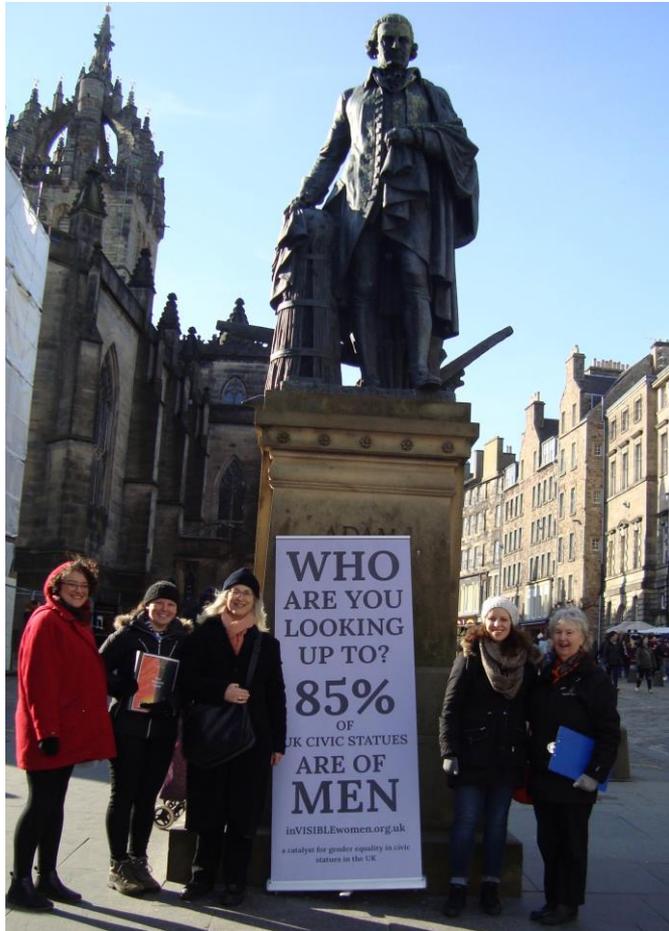
“I know I did my best, that I took a small step towards the elimination of prejudice and stereotypes that still exist in a society that continues to judge us without having any knowledge of who we are.”

- ◆ Anna Stankovic
- ◆ Spokesperson for Serbian Roma women

Why everyone should want more women in power and where there are not enough

European Commission DG JRC and DG REGIO

- ◆ Having a more equal share of women in power is linked to better government
- ◆ Higher female achievements boost GDP per head
- ◆ Women achieve more in the regions with smallest female disadvantage.
- ◆ Therefore reducing (and monitoring) female disadvantages is necessary to ensure that all women can achieve more, which would benefit everyone





‘You can’t be
what you can’t see’

Marion Wright Edelman





“Everything is designed and structured from the male point of view. Sometimes, even though a woman is in charge, there has been no suggestion that she can go about in a different way.”

- ◆ Gemma Cernua
- ◆ CEO Ellas Deciden6



Representation Gap Covid 19



Source: Metro



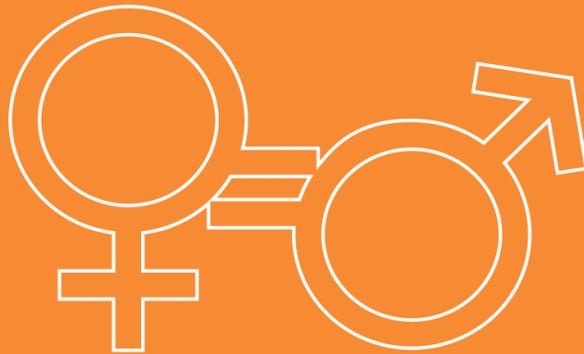
- ◆ Representation matters
- ◆ Intersectionality: Recognising and addressing multiple and overlapping forms of inequality
- ◆ Sponsorship, mentoring, training, networking
- ◆ Gender equality benefits everyone



HeForShe
UN Women Solidarity Movement
for Gender Equality







**GENDER EQUAL
CITIES**

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