



Entrepreneurial education & mindset

Prof. Dr. Andreas Wilms | Final Conference iEER | 10th of October 2019

Helsinki-Uusimaa • Brandenburg • Hauts-de-France • Kerry • Marche • Northern Ireland • Southern Denmark • Valencia • West Pomerania • West Region Romania



Entrepreneurial Competence - Description

- Entrepreneurship: “**transversal competence**, which can be applied by citizens to all spheres of life from nurturing personal development, to actively participating in society, to (re)entering the job market as an employee or as a self-employed person, and to starting ventures (cultural, social or commercial)” (Bacigalupo et al. 2016, p. 6)

entrepreneurial learning

- Teaching methodologies – theoretical and practical methods
- consultancy, mentoring
- learning with and from existing businesses

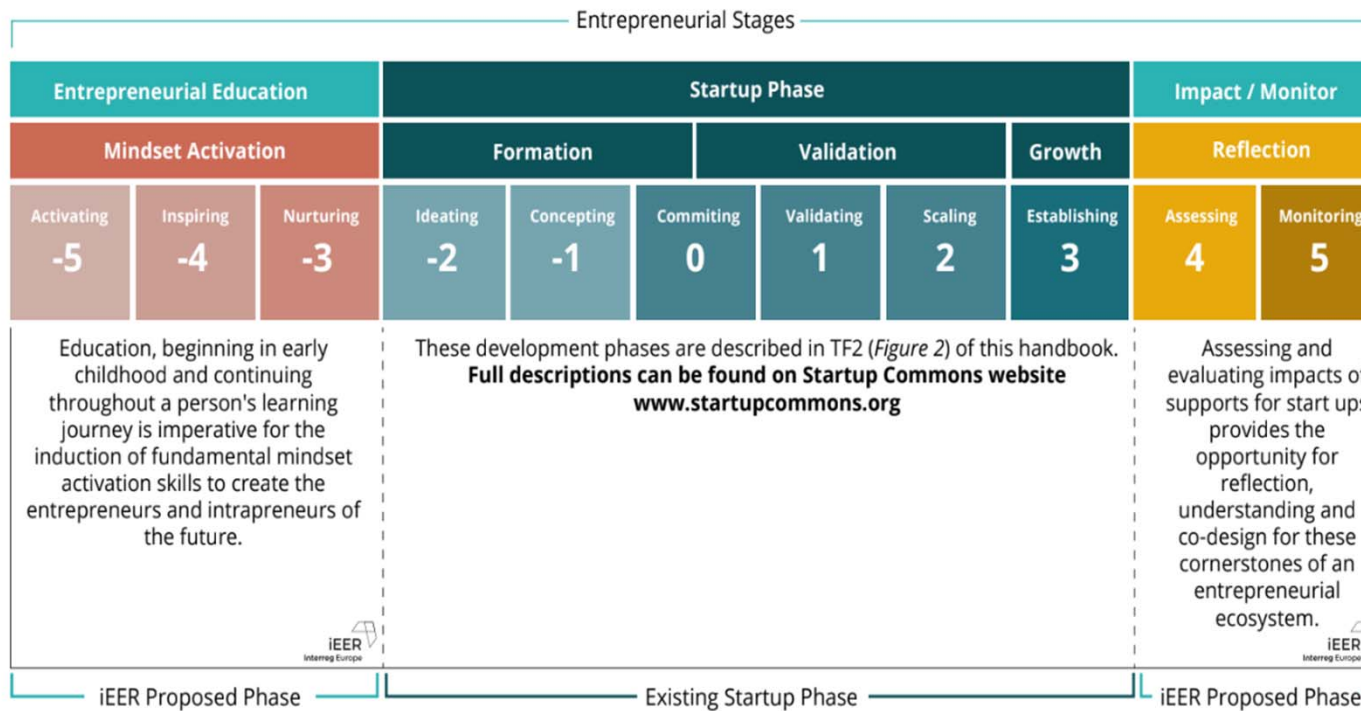
entrepreneurial culture and mindset activation

- programs, activities and interaction for activating entrepreneurial mindsets and
- stimulating young people towards the theme and the opportunity of entrepreneurship

Entrepreneurial Competence - „Must Haves“

- **Educational institutions** (particularly HEIs) are a key for entrepreneurial learning and mindset activation in establishing a strategy for entrepreneurial competence
- **Active involvement** of important actors in your region
- **Practical orientation** of methods ensure learning by doing and exchange
- **Support** entrepreneurial ideas and **foster creativity**
- Topics like **idea generation, business planning, creativity and communication** should be included in the learning outcomes
- **Foster entrepreneurial culture** in different ways and spread the idea of an entrepreneurial region / community / university / person

Entrepreneurial Competence - iEER Growth Grid



Entrepreneurial Competence - Recommendations

Entrepreneurship education

- should be embedded in the school system as early as possible
- should be prioritized and supported in the SME policy

iEER Growth Grid

- provides a holistic framework for developing SMEs policies
- extended the existing framework of the startup life circle (phase -2 to 3) and added the entrepreneurial education (-5 to -3) and impact / monitor (4 and 5)

EER network

- Was able to convince all stakeholder (policy makers, industry, academia, entrepreneurs) to collaborate
- Knowledge and experiences of the EER network has to be extended and shared with other EU regions



Thank you very much!

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