European Committee of the Regions

DATA PROTECTION NOTICE

THE USE OF PANORAMIC PLATFORM DURING COR ACTIVITIES

1. Introduction

The European Committee of the Regions (CoR) is committed to respecting and protecting your personal data in accordance with Regulation (EU) 2018/1725.

Panoramic platform (of MAKE.ORG company), also called "PanoramicAI", is a cutting-edge AI-driven platform, using Retrieval-Augmented Generation (RAG) processes with generative large language models (LLMs)) designed to simplify complex topics into clear, easy-to-understand content. The platform offers concise summaries of public discussions, answers open questions, and provides direct access to video or document excerpts for a more comprehensive understanding. By relying solely on verified public documents, Panoramic ensures that individuals, regardless of their expertise or background, can easily access the information they need.

Your personal data may be collected and processed for the purpose of the use of this platform services during CoR meeting(s).

2. Who is responsible for the processing of personal data?

The CoR is responsible (as controller) for the processing of personal data. The responsible service (delegated controller) for processing your personal data is Unit D2-Events and Local Dialogues (email address: events-cor@cor.europa.eu).
MAKE.ORG company acts as processor on behalf of the controller (email: contact-be@make.org).

3. What is the purpose of the processing?

Your personal data will be processed for the following purposes:

- To generate summaries of the event discussions from audio/video recordings and any materials used during the meeting.
- To provide answers to open questions that arise during the event.
- To facilitate public access to audio, video or document extracts, allowing for a deeper understanding of the event.

These services are powered by PanoramicAI, a content management tool that uses Retrieval-Augmented Generation (RAG) processes with generative large language models (LLMs) to enhance content retrieval and analysis. By visiting the sub-processor's website, its privacy policy applies.

4. What is the legal basis for the processing?

The legal basis for the processing of personal data is Article 5.1.a of the EUDPR, according to which "processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body".

5. What personal data are processed?

The personal data processed include:

- Video and audio recordings of the meeting
- Transcriptions of speeches and discussions
- Any other content (e.g., documents, images) shared during the meeting
- Interaction with the LLM, i.e., the questions asked by the user to the LLM. Since this is a free-text input field, users may include personal data at their discretion.
- Tracking data, such as IP addresses and user interactions (e.g., clicks), is used to analyze platform performance, detect technical issues, and enhance usability.
- Responses to optional surveys about user experience, along with voluntarily provided contact details, are collected to assess satisfaction and address potential improvements. This data is processed separately and is not linked to other collected information.

6. Who are the recipients or categories of recipients of your personal data?

Personal data processed during the commission meeting may be shared with:

- Authorized personnel within the CoR who require access for processing and analysing the meeting content.
- Third-party service providers involved in hosting or maintaining the PanoramicAI system, who process the data solely for the purpose of providing the AI service.
- The general public, in cases where extracts of video or documents are made publicly available for educational, informational, or archival purposes.

7. Are your personal data transferred to a third country or international organisation?

No, your personal data are-not transferred to non-EU member states or to international organisations.

8. How can you exercise your rights?

You have the right to access your personal data, to rectify any inaccurate or incomplete personal data, to restrict (under certain conditions) the processing of your personal data, to request the deletion of your personal data (if processed unlawfully) and, where applicable, the right to data portability. You have the right to object to the processing of your data on grounds relating to your particular situation, at any time.

Where applicable, you have the right to receive your personal data provided to the controller.

You have the right of recourse to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under the applicable data protection provisions have been infringed as a result of the processing of your personal data by the CoR.

9. How long are your personal data kept for?

Your data will be retained for as long as necessary to fulfil tasks carried out in the public interest, as mandated under Article 5(1)(a) of the EUDPR. This includes ensuring the provision of the requested service, maintaining system functionality, and complying with applicable legal, tax, and accounting requirements. Data retention is regularly reviewed to ensure it remains necessary and proportionate to these purposes. Once no longer required, the data will be securely deleted or anonymized in accordance with our retention policies.

10. **Are the personal data collected used for automated decision-making, including profiling?**

No, the CoR will not use your personal data to make automated decisions about you. "Automated decisions" are defined as decisions made without human intervention.

11. **Will your personal data be further processed for a purpose other than that for which data have been obtained?**

No, your personal data will not be further processed for a different purpose.

12. **Who do I contact if I have queries or complaints?**

If you have any further questions about the processing of your personal data, please contact the CoR data protection officer (data.protection@cor.europa.eu) and/or the European Data Protection Supervisor (edps@edps.europa.eu) at any time.